



Alt-energy employees will appreciate the eco-friendly message this **smart scarf** sends. Made from a combination of organic cotton, recycled polyester and rayon, the generously sized scarf comes in four classic colors—true red, true royal, black and gray. **Kati Sportcap** UPIC: **KATI** [www.katisportcap.com](http://www.katisportcap.com)



The **KOOZIE® 2-in-1 Luncher** makes packing lunches a snap. The innovative design features a Cool Gear® container in an insulated pocket on top to store dry foods and a large insulated bottom area to keep additional food and beverages fresh. An adjustable/detachable carrying strap and a front pocket add to the sporty, practical design.

**Norwood by BIC Graphic** UPIC: **Norwood** [www.norwood.com](http://www.norwood.com)



Get more power on the go with a **mini power bank**. This rechargeable, backup battery can be used with all smartphones and electronic devices, and it features USB and micro USB input options. Get it in a white gift box for great presentation appeal. **Essef Distributors** UPIC: **7414140** [www.thelincolnline.com](http://www.thelincolnline.com)



Help clients recognize valuable employees with a **trophy** from the JAFFA collection, personalized with britePix® decorating technology.

**BIC Graphic USA** UPIC: *BIC*  
[www.bicgraphic.com](http://www.bicgraphic.com)

Get more out of company workwear with **performance shirts**. Made from organically grown bamboo, this shirt's fibers contain a natural agent that prevents the growth of bacteria, keeping odor to a minimum. It's also fast drying, moisturewicking and thermal regulating, which helps keep the wearer cooler in hot climates and allows for layering in cooler weather. Decorate it with embroidery, silk screening, heat press, or 3M® Hi-Visibility Reflective options. Choose the Simon short-sleeve or the Hamilton long-sleeve, or mix and match, in several solid-color and striped options. **Brandwear** UPIC: *brndwear* [www.brandwear.ca](http://www.brandwear.ca)



## Calendar Has Global Appeal For Company's Employees

DISTRIBUTOR PROFORMA EXTRAORDINARY PROMOTIONS developed a goodwill calendar that could be given to contract employees across the globe. The client, an oil and gas company, was looking for a gift that would connect its employees to each other and their employer, as well as serve as a useful item with lasting appeal. The custom calendar contained relevant company information and country-specific imagery to provide a more personal connection for each recipient. The calendar won a 2014 PPAI Pyramid Award.

